



Dear Friend:

Once again, West Dundee will be host to the Emmett's Big Wheel Race!

This is one of the only Adult Big Wheel Races in Illinois – drawing 1,000's to Emmett's and West Dundee and providing a truly great opportunity to highlight your business while the local community watches participants "Race For Glory". This is the 11th annual Emmett's Big Wheel Race and it continues to be a favorite in West Dundee and the surrounding areas.

With your support, we hope to continue to grow this event. And this is your chance to be part of the festivities! You are invited to join other businesses as a sponsor of the community based St. Patrick's Day activity.

The Big Wheel Race is expected to draw over 2,000 spectators this year, in addition to the racers and Media coverage. We expect over 100 racers in three categories, Stock, Modified and Outlaw. Each year we have multiple YouTube videos that capture the race and racers, your sponsorship will live online for years to come. Visit <https://www.youtube.com/watch?v=19NKKPWdjss> and <https://www.youtube.com/watch?v=OG2zj6wKQ58> for videos of previous races.

The Big Wheel Race will take place on Saturday, March 10, 2018, and the festivities will be ongoing all day including Kegs and Eggs Breakfast at 9am, a Firkin tapping in the afternoon and live music at night. Your banner will be visible all day.

Sláinte!

Rob Kwiatek

Emmett's Big Wheel Race Coordinator

Phone: 847-428-4500

E-Mail: rob.kwiatek@emmettsbrewingco.com

EMMETT'S BIG WHEEL RACE 2018

Sponsorship Opportunities for March 10, 2018

PLATINUM - \$3,000

Exclusive Product Feature

Product Distribution at all 4 Emmett's Locations

6 - 3X 8 Banners on Race Course

6 Mentions by DJ / MC during Race

Logo on all event marketing including Website & email blast and hung at each Emmett's Locations

Swag Bag Items - Access to provide mementos, coupons, or other messaging to race participants. (Must provide a minimum of 125 pieces)

GOLD - \$1,500

4 - 3 X 8 Banners on Race Course

3 Mentions by DJ / MC during Race

Logo on all event marketing including Website & email blast and hung at each Emmett's Locations

Swag Bag Items - Access to provide mementos, coupons, or other messaging to race participants. (Must provide a minimum of 125 pieces)

SILVER - \$500

2 - 3X 8 Banners on Race Course

2 Mentions by DJ / MC during Race

Logo on all event marketing including Website & email blast and hung at each Emmett's Locations

Swag Bag Items - Access to provide mementos, coupons, or other messaging to race participants. (Must provide a minimum of 125 pieces)

BRONZE - \$250

1 - 3X 8 Banners on Race Course

1 Mention by DJ / MC during Race

Logo on all event marketing including Website & email blast and hung at each Emmett's Locations

Swag Bag Items - Access to provide mementos, coupons, or other messaging to race participants. (Must provide a minimum of 125 pieces)

*Please have all artwork for your banners sent to Emmett's by February 15, 2018. We can accept EPS, AI or PDF files only.