



Dear Friend:

Once again, West Dundee will be host to the Emmett's Big Wheel Race!

This is one of the only Adult Big Wheel Races in Illinois – drawing 1,000's to Emmett's and West Dundee and providing a truly great opportunity to highlight your business while the local community watches participants "Race For Glory". This is the 13th annual Emmett's Big Wheel Race and it continues to be a favorite in West Dundee and the surrounding areas.

With your support, we hope to continue to grow this event. And this is your chance to be part of the festivities! You are invited to join other businesses as a sponsor of the community based St. Patrick's Day activity.

The Big Wheel Race is expected to draw over 2,000 spectators this year, in addition to the racers and Media coverage. We expect over 100 racers in three categories, Stock, Modified and Outlaw.

The Big Wheel Race will take place on Saturday, March 14, 2020, and the festivities will be ongoing all day including Kegs and Eggs Breakfast at 9am, food and drink specials through the day and live music at night.

Sláinte!

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## **EMMETT'S BIG WHEEL RACE 2020**

Sponsorship Opportunities for March 14, 2020

### **PLATINUM - \$3,000**

Exclusive Product Feature

Product Distribution at all 4 Emmett's Locations

6 - 3X 8 Banners on Race Course

6 Mentions by DJ / MC during Race

Logo on event marketing including Website & email blast.

Swag Bag Items - Access to provide mementos, coupons, or other messaging to race participants. (Must provide a minimum of 125 pieces)

### **GOLD - \$1,500**

4 - 3 X 8 Banners on Race Course

3 Mentions by DJ / MC during Race

Logo on event marketing including Website & email blast.

Swag Bag Items - Access to provide mementos, coupons, or other messaging to race participants. (Must provide a minimum of 125 pieces)

### **SILVER - \$500**

2 - 3X 8 Banners on Race Course

2 Mentions by DJ / MC during Race

Logo on all event marketing including Website & email blast and hung at each Emmett's Locations

Swag Bag Items - Access to provide mementos, coupons, or other messaging to race participants. (Must provide a minimum of 125 pieces)

### **BRONZE - \$250**

1 - 3X 8 Banners on Race Course

1 Mention by DJ / MC during Race

Logo on event marketing including Website & email blast.

Swag Bag Items - Access to provide mementos, coupons, or other messaging to race participants. (Must provide a minimum of 125 pieces)

\*Please have all artwork for your banners sent to Emmett's by February 1, 2020. We can accept EPS, AI or PDF files only. No JPGs please.